Frequently Asked Questions (FAQ) - .INSURANCE

General Information

What is gTLD?

gTLD – or generic Top-Level Domain – refers to the letters to the right of the dot at the end of an internet web address. Examples of gTLDs are .BANK, .COM, .ORG and .NET.

What is fTLD?

fTLD Registry Services, LLC was formed in 2011 by a coalition of banks, insurance companies and financial services trade associations from around the world. In 2012, fTLD submitted community-based applications to the Internet Corporation for Assigned Names and Numbers (ICANN) for the .INSURANCE and .BANK gTLDs. fTLD was granted the right to operate .BANK on September 25, 2014, and .INSURANCE on February 19, 2015.

What is ICANN?

The Internet Corporation for Assigned Names and Numbers, or ICANN, is an oversight body responsible for the stability and unification of the internet. Its key responsibilities include policy development for existing and new gTLDs. In June 2011, ICANN's board of directors authorized the launch of the New gTLD Program. The program's goals include enhancing competition and consumer choice, and enabling the benefits of innovation via the introduction of new gTLDs.

Why .INSURANCE?

.INSURANCE is the place for insurance providers and distributors to enhance and differentiate their online presence in the marketplace. Directed by insurance industry and security experts, .INSURANCE is a trusted, verified and more secure location online. All .INSURANCE domains must meet strict Security Requirements, and only verified members of the global insurance community will be approved. Additional information that can be used for marketing purposes, such as .INSURANCE Key Business Values, is available here.

Where can I find all the .INSURANCE Policies mentioned in this FAQ?

All fTLD Policies for .INSURANCE are located here.

Trademarks

What is the Trademark Clearinghouse (TMCH)?

ICANN's TMCH is a global repository for trademark data. Designed to meet global needs for the domain name system, the TMCH verifies trademark data worldwide and maintains a database with the verified

trademark records. The TMCH is not a trademark office; it is a centralized database of verified trademarks.

There is a cost to use the TMCH. Learn more at the Trademark Clearinghouse website.

Why would I want to register our trademarks in the Trademark Clearinghouse (TMCH) after the initial launch period?

The Trademark Claims period will initially run for the first 365 days of General Availability. During the Trademark Claims period, anyone attempting to register a domain name matching a mark that is recorded in the TMCH will receive a notification displaying the relevant mark information.

If the notified party registers the domain name, the TMCH will send a notice to those trademark holders with matching records in the TMCH, informing them that someone has registered the domain name.

What trademarks does the Trademark Clearinghouse (TMCH) accept?

The TMCH will accept and verify registered trademarks, marks protected by statute or treaty or court validated marks as well as any other marks that constitute Intellectual Property (IP) rights in accordance with the registry's policies and that meet the eligibility requirements of the TMCH. Learn more about accepted marks at the Trademark Clearinghouse website.

Do I need to have my organization's name trademarked and in the Trademark Clearinghouse (TMCH) to register it as a .INSURANCE domain name?

No, your organization's name does not have to be trademarked and in the TMCH for it to be registered during the General Availability period.

In selecting your domain names, please be sure to first review the .INSURANCE Name Selection Policy. Please also review the Policy's Implementation Guidelines for examples of formats of domain names that comply with the "corresponding" requirement.

Eligibility

Who is eligible for a .INSURANCE domain name?

Only verified members of the global insurance community are eligible to register domain names. For insurance companies, agents/agencies, brokers/brokerages and other equivalents (e.g., intermediaries, representatives) it includes verification of licensure, approval or certification with the registrant's government regulatory authority. Please see the .INSURANCE Registrant Eligibility Policy for complete eligibility requirements.

Are insurance holding or parent companies eligible to register a .INSURANCE domain name?

Recognizing the complex legal frameworks that some members of the global insurance community utilize in their operations and governance, insurance holding or parent companies that are regulated by a relevant government authority (e.g., licensed, approved, certified) are hereby considered service providers and are not subject to use restrictions as they have been preapproved by fTLD's Board of Directors in a resolution through their authority granted by Section 3.6 the .INSURANCE Registrant Eligibility Policy. Relevant details are provided in the Registrant Eligibility Policy Implementation Guidelines.

Registering a Domain Name

What information is required to register a .INSURANCE domain name?

Registrants must provide the following information:

- Legal Name of the Eligible Registrant (the organization name)
- Registrant Contact Name
- Registrant Contact Address (Street, City, State/Country/Province/Region, Postal Code)
- Registrant Contact Email Address
- Registrant Contact Telephone Number
- Government Regulatory Authority (if applicable)
- Assigned Regulatory ID Number (if applicable)

Note: The Registrant Contact must be a full-time employee of the Registrant and cannot be a contract employee.

Registrars will request additional information such as a human resources contact name and telephone number who can verify the employment information of the Registrant Contact and a contact name and telephone number for someone who can verify that the Registrant Contact is authorized to register the domain names requested. The additional information is required and must be provided to your registrar. It will expedite the verification process for your domain names as will providing the Government Regulatory Authority and Assigned Regulatory ID Number, when applicable.

How do I check on the availability of a domain name?

First, check to see if the name is reserved from registration by fTLD/Registry Operator or per ICANN requirements (see these lists at Resources). Second, if the name is not reserved from registration, use the WHOIS search function to lookup the domain name. If the response is “No Match” for the searched domain name then it is available for registration. Name availability information for .INSURANCE provided by registrars as part of their registration process may not include the domain names on the reserved lists.

Where can I register my .INSURANCE domain name?

Domain names must be registered with an fTLD Approved Registrar for .INSURANCE. Registrars are listed here and are added on a rolling basis as they are approved.

Why isn’t my current registrar on the list of approved registrars?

All ICANN-accredited registrars have the option to distribute .INSURANCE domain names. fTLD requires its registrars to comply with specifically enumerated operational and security requirements that contribute to .INSURANCE being a trusted, verified and more secure environment for domain name registrants and their customers. As such, some registrars may elect not to support the registration of .INSURANCE domain names. It may also be that your registrar hasn’t yet determined whether or not they will support .INSURANCE. As new registrars choose to support .INSURANCE, fTLD will update the list at Approved Registrars. Check with your registrar to see if they are in the process of adding .INSURANCE registrations.

Since we already have a .COM address, are we automatically entitled to register the same domain name in .INSURANCE?

No, domain names are initially awarded on a first-come, first-served basis; there is no preference given to those that currently have a specific name in another TLD. Given .INSURANCE is available to eligible members of the global insurance community, there could be an organization with a domain name similar

to yours that currently uses another TLD, such as .NET, .CO, .UK, .FR, or .JP and this is why there is no preference for a domain name registered in an existing gTLD.

Is having a registered trademark a requirement to register a .INSURANCE domain name?

No, this is not necessary during the General Availability period. Your organization may for example have a common law right arising from the bona fide use of a trademark and this is sufficient for registering a domain name. If Symantec is unable to verify your right to register a .INSURANCE domain name they will contact you and request proof of use of the mark.

Can my company have our third-party provider register domain names on our behalf?

Yes, this is permissible. However, the registrant contact information provided in the registration process must be for the entity qualified to make the registration for Symantec to conduct a successful verification. If the third-party provider includes its name and contact information for a registration it is making on behalf of an eligible registrant, the Symantec verification will fail.

Is there any limit on the number of domain names I can register?

No, you many register as many domain names as you like.

Can I register any domain name I want if I am an eligible registrant?

You can register any domain name that corresponds to your trademark, trade name or service mark in *bona fide* use for the offering of goods or services, or provision of information, in the jurisdiction where you are licensed, approved or certified to conduct business. For guidance on selecting domains, please see the .INSURANCE Name Selection Policy and/or contact fTLD@fTLD.com.

How is it determined which request for registration of a name is received first?

Since domain names are initially awarded on a first-come, first-served basis, the timestamp in the registry system records is what determines the time of entry for a registered name into the system.

Registrants agree that in the event of any dispute concerning the time of the entry of a registered name into the registry system, the timestamp shown in the registry system records shall control.

What if I want to register a domain name in .INSURANCE associated with the geographic community (e.g., city, county, region, state) or area (e.g., New England, southern, midwest) my organization serves?

The domain name must correspond to your trademark, trade name or service mark in *bona fide* use for the offering of goods or services, or provision of information, in the jurisdiction where you are licensed, approved or certified to conduct business as described in the Name Selection Policy. If the legal name of your organization does not include the geographic identifying domain name being sought, fTLD may require documentation to verify your organization's right(s) to the generic geographic domain name in order to protect the interests of the global insurance community who may have one or more members with a legitimate right(s) to the domain name being sought.

What if I want to register a name fTLD has reserved in .INSURANCE?

fTLD is permitted by ICANN to reserve names, which it may use for itself, allocate in the future per the mechanisms enumerated in its Name Allocation Policy (i.e., first-come, first-served, auction, request for proposal or self-allocation) or keep permanently unavailable for registration.

If you believe your organization is eligible to register a name on the list (i.e., you believe a name on fTLD's Reserved Names list corresponds to your trademark, trade name or service mark in *bona fide* use for the offering of goods or services, or provision of information, in the jurisdiction where you are licensed, approved or certified to conduct business), please see fTLD's Reserved Names Challenge Policy, complete a Reserved Names Complaint Form and email it to complaint@fTLD.com.

The outcome of a successful challenge to a name on fTLD's Reserved Names list is the removal of the name from the respective Reserved Names list. A successful challenge does not result in the requestor being awarded the name, but rather gives them an opportunity to compete to receive it. fTLD will allocate the name via one or more of the allocation mechanisms listed in the Name Allocation Policy. A Reserved Name allocation will not take place until all fTLD Approved Registrars have been provided timely and proper notification of the change in the respective Reserved Names list.

Are there premium domain names in .INSURANCE?

Yes, all single character (e.g., 1.INSURANCE) and two-letter (e.g., AB.INSURANCE) domain names are identified as premium and subject to premium pricing. First, to see the names ICANN has authorized fTLD to release, please visit here**.** Second, to see if any names have already been registered, search for the desired domain name using the WHOIS function. If the response is "No Match" for the searched domain name then it is available for registration.

Costs

What does a .INSURANCE domain name cost to register?

.INSURANCE registrars are responsible for setting their domain name registration fee. Domain name registration fees vary by registrar based on a number of factors including additional services registrants may purchase from them. fTLD is responsible only for setting the fee it charges to registrars and it is the same fee for all.

Is there difference in the cost between standard and premium domain names?

Yes, there is a difference in cost and registrants should consult with their registrar for this information.

Why is the cost to register a .INSURANCE domain name more expensive than my current domain name?

fTLD's commitment to operating .INSURANCE in a trusted, verified and more secure manner means its and registrars' operational costs are significantly greater than traditional gTLDs. For example, the verification and re-verification processes that are conducted by Symantec to ensure registrations are only made to eligible organizations are expensive. Additionally, some of the Security Requirements that Verisign supports result in greater costs to fTLD. Finally, as compliance with all requirements is critical to ensuring the security, stability and resiliency of .INSURANCE, the monitoring and detection systems result in increased operational expenses for fTLD.

Are there other costs associated with using my .INSURANCE domain name?

There will be other costs to your organization associated with the implementation of the Security Requirements. For example, complying with the DNSSEC, TLS, and name server requirements (detailed below in What are the Security Requirements in .INSURANCE?) may require additional support and/or services from your registrar, core processor, hosting provider, DNS provider, etc. As you consider which registrar to use, you should ask about their ability to support the requirements and the cost. You should also consider consulting with your existing service provider(s) as they may be helpful to you.

Verification

How does the .INSURANCE verification process work?

fTLD has contracted with Symantec to ensure that registrations are made only to organizations that meet the eligibility requirements and verification is performed at the time of initial registration and at each renewal or every two years, whichever comes first. An overview of the Symantec verification process is available here.

Who is Symantec and why are they involved in the verification process? I thought verification was being handled by fTLD?

fTLD is responsible for approving requests for domain names in .INSURANCE. fTLD has contracted with Symantec to serve as its Registry Verification Agent. Symantec is responsible for reviewing the information provided by the registrar/registrant and providing a recommendation to fTLD to approve or deny a request. fTLD makes the final decision.

Symantec is a global leader in security and verifying the authenticity of organizations. The use of a third-party in the verification process ensures an impartial and expert entity for the examination of eligibility for registration of each registrant and provides registrants with global support in this important process.

Is the .INSURANCE verification by Symantec the same as the annual Whois verification required by ICANN?

No, the verification process facilitated by Symantec is the process that fTLD has mandated for all .INSURANCE registrations.

In contrast, the Whois verification process is required by ICANN to be conducted annually by registrars and the purpose is to confirm accurate contact information. Registrars are required to contact their registrants to conduct this verification and a positive confirmation of details is required. Registrants may risk having their domain name suspended or cancelled for failure to respond to this verification request.

Registrants should respond promptly to all requests related to verification from fTLD, Symantec and their registrar, and failing to respond could result in rejection of your registration or inactivation of your domain name. If you want to confirm whether the request is legitimate, contact the requesting verification entity directly.

How long does the domain name registration and verification take?

Verification is initiated after the request has been received by fTLD (i.e., you are first in line for the domain name) and approval is generally expected to conclude within five days or less of the request. It is possible verification could take up to several weeks or longer depending on the volume of requests. However, because the verification process requires telephone contact with the registrant's organization to verify certain information (i.e., the requestor is a full-time employee of the company and is authorized to make registrations on its behalf), the verification may take longer to complete. Registrants can expedite verification by ensuring that all individuals that may be contacted are aware of the need to respond to these requests as quickly as possible.

My country does not have a specific licensure, approval or certification document that is provided to us as a separate document. If this is requested by Symantec, what should we send?

Symantec understands that different countries have different regulations regarding licensure, approval or certification and will accept other materials applicable to your specific locale.

What information is checked during the verification process?

1. **Security Check** – To support compliance with applicable local and international laws, every application will undergo a security check to ensure that Symantec does not approve any organizations or persons found on any government and/or Symantec-maintained restricted lists/black lists or lists provided by fTLD.
2. **Organization, Jurisdiction, and Insurance Credentials Verification** – Symantec will verify that the registrant is a registered and active organization in a jurisdiction appropriate to its business location and has valid credentials proving that it meets the requirements of the .INSURANCE Registrant Eligibility Policy.
3. **Verification of Domain Name Selection** – Symantec will verify that the applied-for domain name meet the requirements of the .INSURANCE Name Selection Policy.
4. **Verification of Physical Address** – Symantec will verify the address listed in the application as a valid address for the registrant organization using Symantec approved databases.
5. **Verification of Telephone Number** – Symantec will verify the registrant organization's telephone number using Symantec approved databases.
6. **Registrant Contact Employment** – Symantec will initiate telephony contact to verify with registrant organization's human resources (or appropriate department) that the registrant organization's contact person is a full-time/non-contracting employee of the organization.
7. **Registrant Contact Authority** – Symantec will initiate telephony contact to identify the Registrant Contact's manager within the registrant organization with Human Resources (or appropriate department) and contact this person to confirm that the registrant contact is authorized to request domain names on behalf of the organization.

I have been notified that my domain name is pending verification from Symantec. What should I do?

Symantec is the Registry Verification Agent for the .INSURANCE domain name. Symantec uses information provided by you to your registrar during registration to confirm your eligibility for a domain name. Symantec will contact you via email or telephone if specific additional information is needed. It is important that you respond to their request(s) promptly as your domain name will not be registered until the verification process and approval by fTLD are complete. In cases where Symantec has been unable to complete the verification, fTLD may also request information from the registrar and/or registrant. Repeated failures to respond to Symantec and/or fTLD requests for additional information in a timely manner may result in a failed verification and rejection of the requested domain name. Information about how to contact Symantec is provided on emails that you receive from them or can be located at www.symantec.com/support. You can always contact fTLD at fTLD@fTLD.com or by using the information on the emails that we send. If you have questions about the status of your registration, please first contact your registrar.

Is the Registrant Contact in WHOIS allowed to be a role-based designation instead of a natural person?

In line with ICANN policy, fTLD allows role-based designations for the Registrant Contact Name. However, a specific individual's name must be provided to the registrar to be submitted to Symantec for the verification and re-verification processes. This individual must be a full-time employee and authorized to register domains for the registrant organization. Please check with your registrar if you need to use a role-based designation.

Will a re-verification be necessary when my original registration expires and I renew the domain name?

Yes, when you re-new your domain name it will be re-verified. Part of the Security Requirements for .INSURANCE is to periodically reconfirm that each registration continues to have accurate registration

information. fTLD checks each time a domain name is renewed that all of the information is still accurate and that the registrant is still eligible for that .INSURANCE domain name. A complete re-verification will be done at least every two years, including contacting the registrant organization to confirm the contact's eligibility as a contact and their authority to register domain names.

If you register your domain name for a period longer than two years, fTLD requires that all domain names be re-verified every two years. This periodic reconfirmation is to assure that each registration continues to have accurate registration information. It is possible that registration data and/or eligibility may change over time. In the case of registration terms beyond two years, it's important that fTLD ensures the registration continues to comply with .INSURANCE eligibility requirements. A complete re-verification will be done, including contacting the registrant organization to confirm the contact's eligibility and their authority to register domain names for your organization

Security

What are the Security Requirements in .INSURANCE?

fTLD requires compliance with a set of Security Requirements that are not currently mandated by the operators of other commercially available gTLDs, including:

- **Mandatory Verification and Re-Verification of Licensure/Authorized Person/Names for Regulated Entities** to ensure that only legitimate members of the global insurance community are awarded domain names.
- **Domain Name System Security Extensions (DNSSEC)** to ensure that internet users are landing on legitimate websites and not being misdirected to malicious ones.
- **Email Authentication** to ensure brand protection by mitigating spoofing, phishing and other malicious email-borne activities.
- **Multi-Factor Authentication** by registry and registrars to ensure that any change to registration data is made only by authorized users of the registered entity.
- **Strong Encryption** (i.e., Transport Layer Security) to ensure confidentiality and integrity of communications and transactions over the internet.
- **Prohibition of Proxy/Privacy Registration Services** to ensure full disclosure of domain name registration information so bad actors cannot hide.
- **Domain Names must be hosted on .INSURANCE Name Servers** to ensure compliance with all technical security requirements.

Can Security Requirements change? If so, how are these changes made and how will registrars and registrars know about them?

Yes, Security Requirements can change. The Security Requirements specify that fTLD will periodically review and amend the requirements to respond to changing needs in security or the community. The amendment process includes a review by fTLD's Security Requirements Working Group (SRWG) and consideration and approval of its recommendations by fTLD's Board of Directors. Any approved changes to the requirements will be communicated directly to registrars and broadly announced to stakeholders via information posted to fTLD's websites as well as other means for sharing such details. Adequate notification to stakeholders and time for implementation is provided when changes are required to processes and technical infrastructure by new or modified requirements. Please contact fTLD at fTLD@fTLD.com if you would like to participate in future efforts of the Security Requirements Working Group.

Who is responsible for enforcing the Security Requirements and Policies in .INSURANCE?

fTLD is ultimately responsible for enforcing all of the requirements and policies in .INSURANCE. Registrars will also play a role in enforcement as they have the direct relationship with the registrant. fTLD always retains the right to take action if the registrar fails to do so.

Do any of the fTLD Security Requirements apply to registrants?

Yes, there are some additional requirements for registrants that are included in your registration agreement with your .INSURANCE registrar. In particular, the following Security Requirements should be reviewed: 13, 15, 19, 20, 23, 24, 25, 26, 27, 28, 29, 30 and 31.

Is there a way I can check to see if my .INSURANCE domain name is in compliance with the Security Requirements?

fTLD has compiled a list of publically available, free resources that can be helpful in understanding whether the implementation of a .INSURANCE domain name addresses the defined requirements and it's available here. Although these resources are useful, they are not exact checks against the Requirements so you may still receive compliance notices even if these resources do not identify any issues. fTLD will work with you and your registrar to address compliance issues.

Can my organization host a .INSURANCE website without encryption?

.INSURANCE is an HTTPS-only community to support privacy and integrity of web and other services by default. To ensure a positive, uninterrupted user experience of .INSURANCE websites, an unencrypted .INSURANCE website may exist for the sole purpose of redirecting to an encrypted .INSURANCE website. For example, **http://companyname.INSURANCE** responds with the minimal web code required to redirect to **https://companyname.INSURANCE.** A common method to redirect is to use the http '301 Moved Permanently' response status code.

What is a Proxy/Privacy Registration Service and why is it prohibited?

Proxy/Privacy Registration Services are used to conceal the true identity of the domain name owner and their contact information. fTLD does not support this practice as it makes it difficult to identify and contact a registrant that is alleged to be using their domain name for practices that are in violation of fTLD's Acceptable Use / Anti-Abuse Policy.

Is it a problem if I use another TLD email address in the "rua" and/or "ruf" tag in my Domain-based Message Authentication, Reporting & Conformance (DMARC) record?

If you use a non-.INSURANCE email address for that information, you may not receive the DMARC reports associated with your .INSURANCE DMARC record unless you have configured an external reporting authorization record in the target domain name. See the following for more information: https://dmarc.org/wiki/FAQ#I_published_a_DMARC_record_with_reports_going_to_another_domain.2C_but_none_seem_to_be_received.

What happens if my activated .INSURANCE domain name is not in compliance with fTLD's Policies or Requirements?

fTLD is monitoring all domain names for compliance with the Policies and Requirements. fTLD will notify registrars/registrants of domain names that are not in compliance and failure of the registrar/registrant to provide a timely response and a remediation plan to fTLD can result in the domain name being removed from the .INSURANCE zone or more significant actions.

Implementation

How does my organization implement .INSURANCE for our website and other services?

Although there are additional steps to using your .INSURANCE domain name for your website, email and other services, there are specific steps that need to be taken to complete the process for each service. fTLD has developed a series of guides and a planning checklist to provide information about these steps that are needed to take advantage of a trusted, verified, more secure and easily identifiable environment

provided with a .INSURANCE domain name. The guides and planning checklist are available here and may from time-to-time be unavailable if they are being updated to incorporate new information.

Your registrar or third-party provider may already be working with you to develop an implementation plan addressing the tasks identified in the guides. If not, contact them to see how they can assist your implementation or contact fTLD@fTLD.com if you have additional questions. A list of third-party providers that can assist you in meeting various Security Requirements is available here, As new providers are approved by fTLD they will be added to the list.

Once I register our .INSURANCE domain name, do I immediately need to stop using my current domain?

No, you can continue using your current domain name. If you plan to activate your .INSURANCE domain name, you can use the guides and planning checklist to help you plan the use of your .INSURANCE domain name. You may also want to consider initiating a plan for your implementation of your .INSURANCE domain name as soon as you know what new .INSURANCE domain name you will be using.

Can I redirect my current domain name to my .INSURANCE domain name?

Yes, domain name registrants may redirect visitors from other gTLDs to .INSURANCE domain names. While there are many ways to redirect visitors to a .INSURANCE domain name, an effective method to do this while maintaining your search engine ranking is by using the http '301 Moved Permanently' response status code.

Can I redirect my .INSURANCE domain name to my current domain name?

Yes, fTLD permits domain name registrants to redirect web visitors and traffic from a .INSURANCE domain to a domain name outside .INSURANCE, but emphasizes that providing content on a .INSURANCE domain name maximizes the value of the Security Requirements and the trust in the domain name. Organizations that redirect from .INSURANCE to non-.INSURANCE domain names are strongly encouraged to inform visitors of this action via an explicit message to avoid confusion and to assure that visitors understand they are leaving a .INSURANCE domain name. **Registrants are reminded that .INSURANCE is an HTTPS-only community and therefore any redirection must be made from the HTTPS version of the .INSURANCE website.**

Redirection involves taking a user from a URL onto which the user first arrived to another URL for the purposes of providing other content or webpage code. Sometimes users are explicitly made aware of the redirection (or even asked if the redirection is permissible) with a message from the original URL. Regardless of whether such a message is provided, the redirection will result in a change to the URL name displayed by the visitor's browser. Reliance on visitors noticing that the URL name has changed is generally not considered an effective methodology in and of itself to inform users of a redirection. fTLD understands that registrants often use third-party providers for select services and, therefore, may need to redirect users from their websites to those of its providers. fTLD also understands that initially some registrants may wish to use their .INSURANCE sites to do "full" redirections of their customers to their existing sites in other domain names while they build their .INSURANCE sites.

What is the reason there are use restrictions imposed on my .INSURANCE domain names?

As noted in fTLD's Acceptable Use / Anti-Abuse Policy and the Implementation Guidelines annexed to the Registrant Eligibility Policy fTLD, may impose additional use restrictions, at any time, on a registrant's use of a domain name to protect the integrity of the .INSURANCE gTLD and the community that it serves. fTLD will communicate any use restrictions on a .INSURANCE domain name to the registrant before approving the initial registration request or at any time during the term of the registration of the .INSURANCE domain name, which must be accepted and complied with in order to maintain the registration. For example, associations may receive a use restriction that they may only use their

.INSURANCE domain name to support members who are regulated entities (i.e., insurance companies, agents/agencies, brokers/brokers and other equivalents (e.g., intermediaries, representatives) and email communications to any of its members.

Can I still provide access to third-party content on my .INSURANCE domain name?

Yes and please see security requirement #30 that specifies that redirection to a non-.BANK domain for access to secure services (e.g., online banking, transactional operations) is subject to compliance with requirements 23, 25, 26 and 29. Access to third-party content (e.g., affiliates, blogs, social media) is permissible without restriction. Details regarding the timeline for compliance are provided in Annex A to the Security Requirements available here.