



fTLD .INSURANCE Registrant Newsletter – June 14, 2017

fTLD Releases Quick Start Guide for .INSURANCE

New to .INSURANCE? The Quick Start Guide released in May highlights the basic steps required to begin using your new domain name. Whether you intend to use your domain name now or later for your website and/or email, the Quick Start Guide covers the key steps to follow to leverage the domain's security features and promote your new online presence.

Read more about the Quick Start Guide [here](#) or access the Quick Start Guide for .INSURANCE [here](#) and get started!

Success Stories

As more and more fTLD registrants take the steps to migrate to .INSURANCE or .BANK for their websites and/or email, they are stepping forward to share their Success Stories with fTLD. Each story is somewhat different and there are several common themes that have been shared as "Lessons Learned":

- They are pleased with the security and branding aspects of .INSURANCE and .BANK domains.
- They are getting good support from their registrars during the migration.
- The process is much easier and less expensive than they had thought it would be.

Be sure to contact us at fTLD@fTLD.com if you want to share your .INSURANCE Success Story!

Thanks again for your continued support and interest in fTLD's efforts to support the financial services community with the .INSURANCE domain.

Trusted. Verified. More Secure.

The fTLD Team