.INSURANCE Customer FAQs

The main takeaway: To further secure all of your personal information we're moving to .INSURANCE. Our email addresses and website URL now end in '.INSURANCE' instead of '.com'; look for the '.INSURANCE' before interacting with any email or website of ours.

What is .INSURANCE?
.INSURANCE is a gated domain, like .gov or .edu, but for verified Insurers. Replacing .com, which can be purchased by anyone, .INSURANCE quickly verifies that the website or email is authentically *from* our agency, so you can interact with confidence when you see the '.INSURANCE at the end of our email address and website URL.

How is .INSURANCE more secure?
All Insurers are verified and authenticated by [fTLD](), the .INSURANCE administrator, prior to registering their .INSURANCE domain, and re-verified annually thereafter. This ensures everyone using a .INSURANCE domain is an [eligible organization](). Hackers and bad actors can't get a .INSURANCE domain to create lookalike domains for phishing and spoofing, as they can in '.com' and other publicly available domains.

With the '.INSURANCE' visual authentication cue in place you can quickly confirm emails and websites of ours are real, and avoid interactions that could lead to identity theft and financial fraud. This authentication is also an additional layer of protection for internal and vendor communications, helping to secure against potential breaches.

All Insurers within the .INSURANCE domain must also implement additional [Security Requirements]() to help secure their sites and email, and protect them, their vendors and their customers from phishing, spoofing and other cyberattacks. All Insurers using .INSURANCE are monitored for compliance with these security requirements on an ongoing basis.

Do I need to do anything differently now that you're in .INSURANCE?
Our email addresses and website URL now end in .INSURANCE. From now on, before interacting with emails from us, and before you enter your username and password on our website, simply look for the '.INSURANCE' to authenticate the email or website is ours.

Our .com email addresses are forwarding to our new .INSURANCE email addresses, and our .com website redirects to our new .INSURANCE site, but over time you should update your address book and bookmark for our site.

You're the first '.INSURANCE' I've seen, why haven't all the other Insurers moved?
The move to .INSURANCE is a business decision every Insurer must make, and plan for, based on its priorities and resources. We decided it was a priority for us to enhance our security and provide our customers with an easy way to authenticate our email communications and website.